

## Message Text

UNCLASSIFIED

PAGE 01 PORTO 00006 141134Z

ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----015653 141138Z /15

R 132150Z JAN 78

FM AMCONSUL PORTO ALEGRE

TO USDOC WASHDC

INFO SECSTATE WASHDC 0607

AMCONSUL SAO PAULO

AMCONSUL RIO DE JANEIRO

UNCLAS PORTO ALEGRE 00006

E.O. 11652: N/A

TAGS: BBSR, BR

SUBJECT: WTDR/TDI: TRAMONTINA S/A - CUTELARIA E FERRAMENTAS AGRICOLAS

REF: SAO PAULO 3093, VOLUNTARY: REQUESTED BY MR. F DAVID SLOAN,

FROM TRUE TEMPER, CLEVELAND, OHIO, DURING VISIT OF DEC. 1,

1977.

1. BRASIL

OFFICE USE: 2. 351 3. NA 4.05

5. TRAMONTINA S/A-CUTELARIA E FERRAMENTAS AGRICOLAS

6. POBOX NA: RUA MAURICIO CARDOSO, 348

7. 95185 CARLOS BARBOSA, RS

8. CONTACT: IVO TRAMONTINA

9. TITLE: DIRECTOR-PRESIDENTE

10. PHONE: 138 11. TELEX: 051-1907 MEFO BB

12. CABLE: TRAMONTINA, CARLOS BARBOSA

13. ESTABL: 1911 14. EMPL: 850 15. SIZE: VERY LARGE

16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 01/78

OFFICE USE: 18. 19. NA 20. X 21. NA 22.NA

23A. 34411/M04 MFR, DIST, EXP, OF CUTLERY, SCISSORS, SHEARS,

TRIMMERS AND SNIPS

23B. 34232/013 MFR, DIST, WHOL, OF EDGE TOOLS HAND OPERATED

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34. FOREIGN SALES: SELLS ITS PRODUCTS TO THE UNITED STATES,

CANADA, MEXICO, CENTRAL AND SOUTH AMERICA,

EUROPEAN COMMON MARKET

25. FINANCIAL REFS: BANCO DO BRASIL S/A, 95185 CARLOS BARBOSA, RS

26. TRADE REFS: SHELL QUIMICA S/A, RUA URUGUAI, 155 - 90000

PORTE ALEGRE,RS,BRAZIL.

27. FOREIGN FIRMS REPRESENTED: NOME

28. POST EVALUATION: THIS FIRM IS A PART OF THE TRAMANTINA GROUP, WHICH IS COMPOSED OF FIVE OTHER COMPANIES. ITS SOCIAL CAPITAL IS CR\$ 105 MILLION AND ANNUAL SALES CR\$ 225 MILLION. ASSETS TO LIABILITIES AS CR\$ 3.53 TO 1.00. THE COMPANY HAS EXTENSIVE REAL ESTATE PROPERTIES PART OF WHICH UNDER LIEN AT THE MOMENT. IT MAINTAINS 60 REPRESENTATIVES IN OTHER CITIES AND IS REPRESENTED IN THE UNITED STATES BY R.G. FARKASS ASS. INC.. 411 FIFTH AVENUE, NEW YORK, NY 10016.

ITS PRODUCTS ARE WELL KNOWN AND WELL ACCEPTED IN THE MARKET. THERE IS STRONG COMPETITION IN BRAZIL FOR THEIR LINE OF PRODUCTS

ITS BOARD OF DIRECTORES IS COMPOSED OF WELL KNOWN WELL REGARDED MEN. BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS OPERATING NORMALLY AND IS IN A GOOD FINANCIAL POSITION. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY. CONSULATE CONSIDERS FIRM AS A GOOD TRADE CONTACT FOR US COMPANIES.

29. PREP. HELIO E. SUDBRACK

APPR: ALFRED R. BARR.  
BARR

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Message ID:** b722fce3-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
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**Reference:** 78 SAO PAULO 3093  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 22 feb 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**SAS ID:** 3777459  
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**Status:** NATIVE  
**Subject:** WTDR/TDI: TRAMONTINA S/A - CUTELARIA E FERRAMENTAS AGRICOLAS  
**TAGS:** BBSR, BR  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014